Abstract:
The power and flexibility of SAS/GRAPH software enables the user to produce high quality graphs, charts, and maps. With all this strength and flexibility, the new user is sometimes overwhelmed and discouraged from using these powerful tools. However, learning how to use the tools of SAS/GRAPH can be a pleasant experience.

This paper introduces several ways to generate graphical representations of your data. Starting with the importance of understanding their data, users are lead in a step by step process that ends with the generation of high quality plots and graphs. Let us begin.

Step 1: Understanding Your Data. Is some data more appropriate for generating graphical reports than other data? What data is most appropriate for plots and graphs? The first data set to be examined is the SASUSER.RETAIL table.

<table>
<thead>
<tr>
<th>Retail sales in millions of $</th>
<th>date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>220 1995Q1</td>
</tr>
<tr>
<td>2</td>
<td>257 1995Q2</td>
</tr>
<tr>
<td>3</td>
<td>258 1995Q3</td>
</tr>
<tr>
<td>4</td>
<td>295 1995Q4</td>
</tr>
<tr>
<td>5</td>
<td>247 1996Q1</td>
</tr>
<tr>
<td>6</td>
<td>292 1996Q2</td>
</tr>
<tr>
<td>7</td>
<td>286 1996Q3</td>
</tr>
<tr>
<td>8</td>
<td>323 1996Q4</td>
</tr>
<tr>
<td>9</td>
<td>284 1997Q1</td>
</tr>
<tr>
<td>10</td>
<td>307 1997Q2</td>
</tr>
</tbody>
</table>

A quick look at the first ten rows reveals only 2 columns or variables: SALES, and DATE. The SALES variable has a descriptive label associated with it. Both variables are numeric. One contains monetary values, while the other contains dates. They are both what we would call continuous numeric, in that their values could plotted on a number line. This data set is perfect for ‘plotting’.

Step 2: Generating Plots From Your Data. With SAS/GRAPH you can use the GLOT procedure to plot one variable against another. In this case, we are going to plot ‘money’ over ‘time’. When you have a variable that represents some component of time, it is usually plotted on the horizontal axis, while the ‘other’ variable is plotted on the vertical axis. It is very easy to tell the SAS system to draw this kind of plot by using the following code:

```sas
proc gplot data=sasuser.retail;
   plot sales * date;
run;
```
The first statement invokes the GPLOT procedure on the SASUSER.RETAIL data set. The first variable mentioned on the PLOT statement is plotted against the vertical axis, while the second variable is plotted against the horizontal axis. This simple code produces the following plot:

![Plot](image)

This plot is fairly descriptive and you can definitely see the trend throughout time. It’s a good trend for this particular organization. However, the plot is somewhat plain. We can enhance the plot by using several of the options available through the PLOT procedure. Let’s enhance this plot by: defining a plot symbol, joining the symbols by straight line segments, and selecting a color. To do this, we will need to use the SYMBOL statement.

The SYMBOL statement allows you to specify the several options at one time that can enhance your plot. Selected options are:
- V or VALUE : specifies the plot symbol
- I : specifies the interpolation method
- CI : specifies the color of the interpolation method
- CV : specifies the color of the plotting symbol
- W or WIDTH : specifies the line thickness.

Next, let’s enhance the plot by using the SYMBOL and LABEL statements.

```sas
proc gplot data = sasuser.retail;
plot sales * date;
symbol v = triangle i = j ci=red w = 5;
label sales = 'Sales';
run;
```

The above SYMBOL statement draws a thick red line through triangles. The LABEL statement shortens the previously defined label to just 5 characters. The output looks like this:
The next step is to enhance the plot by doing the following:

- drawing a reference line
- drawing a green linear regression line

To do this, we will modify the SYMBOL statement as well as use some PLOT statement options. Specifically, we will use the VREF option to draw reference line that references the VERTICAL axis where the value is 500. The LVREF option will be used to make the reference line a solid one. And the CVREF option will be used to make the reference line red.

```sas
proc gplot data = sasuser.retail;
  plot sales * date / vref = 500
                   cvref=red lvref=1;
  symbol v = triangle i = rl
          ci = green w = 5;
  label sales = 'Sales';
run; quit;
```

The results are shown below:

Other PLOT enhancements will be shown during the presentation of this paper.
Step 3: Generating Bar Charts. You can use SAS/GRAPH to generate fairly simple bar charts. We will do this initially, then go through a series of steps to enhance the output. To generate BAR CHARTS, you use the GCHART procedure.

With the GCHART procedure, you can not only generate BAR CHARTS, but you can also draw PIE and BLOCK charts as well. First, let's take a look at the data.

A modified version of the SASHELP.MDV data set will be used for the PROC GCHART examples. The first ten rows of the data are shown below:

```plaintext
        Obs   CODE   COUNTRY  TYPE   CITY sales2002 sales2001 sales2000 sales1999
         1   NEXT  AUSTRALIA  ND1     ACTON  1665.57   1500.24     523.24     288.24
         2   NEXT  AUSTRALIA  DC10    ACTON   874.62     804.24     523.24     459.24
         3   SECOND AUSTRALIA  ND10   ACTON  1340.82   1308.24     523.24     180.24
         4  THIRD  AUSTRALIA  ND11    MELBOURNE 1876.61    1596.00     1176.00     520.00
         5  SECOND AUSTRALIA  ND10    MELBOURNE 1299.58    1178.24     251.24     620.21
         6   NEXT  AUSTRALIA  ND10    MELBOURNE 1237.36    1144.25     251.24     493.71
         7  SECOND AUSTRALIA  ND10    MELBOURNE 1318.61    1106.25     251.24     610.71
         8   NEXT  AUSTRALIA  ND11    MELBOURNE 1077.62     954.24     251.24     410.71
         9   NEXT  CANADA    ND11   MONTRIAL  305.77     268.00     1120.00     340.00
        10  SECOND CANADA    ND10   MONTREAL 1735.29    1522.00     834.00     121.00
```

When using the GCHART procedure, you need to specify three things. First, you specify the physical form of the chart. Next, you need to identify the CHART variable as well as the ANALYSIS variable.

The CHART variable determines how many BARS or SLICES (for PIE charts). Usually, you will get one bar (or slice) for each value of the CHART variable. CHART variables are usually character and have values that are discrete and categorical.

The ANALYSIS variable determines the height (or length) of the bars, or the size of the slice. These variables are used for calculating statistics and are always numeric.

To begin with, let's draw a simple BAR CHART. The VP of sales wants to know how much money was made in 2002. So, as a first attempt to find out, the following program was written:

```plaintext
proc gchart data = sasuser.mdv2002;
    vbar sales2002;
run;
```

First, a few things need to be pointed out. The VBAR statement determines the physical form of the chart. A vertical bar chart will be generated from this code. Next, SALES2002 is the CHART variable. Does it have discrete and categorical values? What will determine the height of each bar? Let's look at the output.
Is this what we expected to see? In this case, a numeric charting variable was used. If bars were drawn from each unique value, there would be a lot of bars. What the GCHART procedure did was to automatically calculate the intervals and identify them as MIDPOINTS for SALES2002. This is not usually what we expect to see. So, let's try this again with a different CHART variable.

The variable COUNTRY does have values that are discrete and categorical. What will determine the height of each bar? Let's look at the output.

As you can tell from the output, the height of the bars is determined by a FREQUENCY count. In other words, there were 8 observations in this data set that had AUSTRALIA as the value for COUNTRY, there were 12 observations in this data set that had CANADA as its value for COUNTRY. So, FREQUENCY is the default statistic.

Let's redraw the graph, only this time let's let the height of the bar reflect the total sales for a specific year.

By using the SUMVAR= option, we are telling the GCHART procedure that we want the height of each bar to be the SUM of SALES2002. Also, we are adding a title to the output.
Lets enhance the output further by doing the following:

- Order the bars by using a descending option on the VBAR statement.
- Make the bars represent the AVERAGE sales (instead of TOTAL sales)
- Place the AVERAGE sales value on the ‘top’ of each bar.

Use the following code to accomplish these enhancements.

```sas
proc gchart data = sasuser.mdv2002;
    vbar country / sumvar = sales2002
        type = mean mean
descending;
    title 'Report on 2002 Sales';
run;
```

The TYPE= option specifies the MEAN statistic. The second ‘MEAN’ indicates you want the MEAN statistic to be displayed above each bar. The DESCENDING keyword tells the GCHART procedure to display the bars in descending height. The output is shown below:

![Report on 2002 Sales](image)

Its easy to change the physical form of the chart. Change the VBAR statement to HBAR. Since we do not want to draw a chart on the entire data, we will use a WHERE statement to subset the data. Other enhancements will be explained after we examine the code.

```sas
proc gchart data = sasuser.mdv2002;
    hbar code /
        type = mean
group = country
        sumvar = sales2002;
    patternid = midpoint;
title c=blue f=zapf
    '2002 Sales to Japan and Canada';
    where country in('JAPAN', 'CANADA');
run;
```
You will notice the use of the following options:
- GROUP= to group bars,
- PATTERNID=MIDPOINT to give each bar a different color,
- TITLE statement options to control the color and font of the title text.

You can also store your graphic output as a GIF or JPEG file rather than in a SAS catalog by using the following code:

```sas
filename out 'c:\test.gif';
goptions dev = gif fsfname = out;
proc gchart data=sasuser.mdv2002;
  hbar code / sumvar = sales2002 type = sum
      group = country
      subgroup = type;
  title c=red '2002 Sales to Canada and Japan';
  where country in('AUSTRALIA','JAPAN');
  format sales2002 comma12.;
run; quit;
```

Notice the first two statements.

The notes in the SAS/Log indicate that the barchart was indeed written to a GIF file.

```sas
NOTE: 65 RECORDS WRITTEN TO c:\test.gif
quit;
```
The ODS (Output Delivery System) can be used to write the barchart to a document (rtf file) that can be read by Microsoft Word. This can be done by using two ODS statements and wrapping them around the previous GCHART step.

```sas
ods rtf file='c:\trick22.rtf';
proc gchart data=sasuser.mdv2002;
    hbar code / sumvar=sales2002
        group=country
        subgroup=type;
    where country in('AUSTRALIA', 'JAPAN');
    format sales2002 comma12.;
run;
ods rtf close;
```

The output is sent to a rtf file that can be read by Microsoft Word.
Next, use the GCHART procedure to generate a pie chart where we will have a slice for each value of the CODE variable. At the same time, modify the ODS statements to send the output to a PDF file.

```plaintext
ods pdf file='c:\trick23.pdf';

title 'Sum of SALES2002 by Code';
proc gchart data=sasuser.mdv2002;
   pie code / sumvar=sales2002;
   where country in('AUSTRALIA', 'JAPAN');
   format sales2002 dollar12.;
run; quit;
ods pdf close;
```

Using Adobe Acrobat to read the pdf file, we can view the report.
Other enhancements will be shown when this paper is presented.

**Conclusion**

There are a number of ways to generate graphic output with the SAS system. Methods other than SAS/GRAPH may be easier, but none has near the power and control found in the SAS/GRAPH syntax. With its dozens of options and statements, a user can customize their graphic output to create exactly what they want. For more information on SAS/GRAPH, see the documentation offered by SAS Institute. Go to [WWW.SAS.COM](http://WWW.SAS.COM) and select Services, then Publications.

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